



INTERNSHIPS & CO-OPS

## Department of Athletics

Website: <http://www.uconnhuskies.com/>

Internship Title: Game-Day Marketing Intern

Academic Year: 2017 – 2018

Application Period:	Application opens during spring semester. Interviews held during end of spring semester. Limited openings available fall into spring semester.
Application Process:	Email resume to <a href="mailto:Stephen.Hanjack@uconn.edu">Stephen.Hanjack@uconn.edu</a>
Application Materials:	-Résumé -Brief description of relevant work in body of email
Location:	Field House
Eligible class standings:	Freshman, Sophomore, Junior, Senior, Graduate Student
Minimum GPA to participate:	2.00/4.00 <i>(University rules require a minimum 2.00/4.00)</i>
Credit:	No credit required
Compensation:	Paid — \$10.10/hr
Hours:	Varies depending on athletic schedule. Usually 3-4 events per month.
Additional information:	Need to be willing to work nights/weekends. Must be able to work Football/Basketball games.

### Description of Internship Provider:

The Department of Athletics focuses on developing the best athletes both in their athletic ability and in their sportsmanship. The UConn athletes are known for their high spirit and ability to work hard and gain UConn many national championships.

### Description of Internship Position:

The objective of the UConn Athletics Gameday Assistant program is to help students gain valuable experience in the field of sports marketing before graduation. You will have the opportunity to build your resume and supplement your classroom knowledge by working with UConn's Div. 1 athletics program - a national brand. While part of the program you will improve teamwork, problem solving, time management, and professionalism among many other traits. This also allows you the chance to stand out among your peers and be chosen to work side-by-side with athletic department staff in the office on various tasks and projects. This will lead to increased responsibility and possibly oversight of one of our sports.

### For more information about internships with this department, please contact:

Stephen Hanjack

Director of Marketing and Promotions, Department of Athletics

Field House, Office 224

[Stephen.Hanjack@uconn.edu](mailto:Stephen.Hanjack@uconn.edu)

(860) 486-6946

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