



INTERNSHIPS & CO-OPS

## UConn Foundation Alumni Center

Website: <http://www.foundation.uconn.edu/about-us/careers/>

Website: <http://www.uconnalumni.com>

Internship Title: Digital Engagement Intern

Academic Year: 2016 – 2017

Application Period:	<b>Position is currently filled. Check in with contact below to see availability.</b>
Application Process:	To apply, submit all application materials to LaTonya Kupper. (see below for contact information)
Application Materials:	Résumé, Cover Letter, Relevant links to blogs or websites you've worked on
Location:	The UConn Foundation Building
Eligible class standings:	Sophomore, Junior, Senior, Graduate Student
Minimum GPA to participate:	2.80/4.00 <i>(University rules require a minimum 2.00/4.00)</i>
Credit:	The UConn Foundation is open to working with academic departments to arrange credit for this internship. Please see guidelines for earning academic credit for your internship <a href="#">here</a> .
Compensation:	Paid, Varies
Hours:	Work hours are flexible between 8AM—5PM 10 hours per week
Additional information:	Demonstrated knowledge of WordPress or similar CMS platforms and exceptional writing skills are required. Knowledge of HTML and Adobe Creative Suite strongly preferred.

### Description of internship provider:

The UConn Foundation is the organization responsible for development and alumni engagement at the University of Connecticut. Within this organization, the department of digital engagement is responsible for social media management, website development, and email marketing.

### Description of internship position:

The UConn Foundation is looking for a tech-savvy writer to help create content for the new UConn Alumni website. This is a great chance for an aspiring digital marketer or web content creator to learn about these growing fields. The chief responsibility for this position will be to freshen up—and in many cases, recreate—page copy on [uconnalumni.com](http://uconnalumni.com). The intern will also assist the Digital Engagement team in updating both [uconnalumni.com](http://uconnalumni.com) and [foundation.uconn.edu](http://foundation.uconn.edu) with edits to pages and articles, ensuring that they both adhere to a consistent style guide and meet best practices for accessibility and user experience.

### For more information about internships with this department, please contact:

LaTonya Kupper  
Human Resources Representative, UConn Foundation  
Foundation Building  
[hr@foundation.uconn.edu](mailto:hr@foundation.uconn.edu)  
(860) 486-5000

[www.interncoop.uconn.edu](http://www.interncoop.uconn.edu)  
[internships@uconn.edu](mailto:internships@uconn.edu)  
[careercoop@uconn.edu](mailto:careercoop@uconn.edu)  
860.486.3013

 @UConnInternHub  
 @UConnCCD  
 /UConnCCD  
 /UConnCCD

**UConn**  
CENTER FOR  
CAREER DEVELOPMENT