

Education

University of Connecticut, Storrs, CT

Bachelor of Fine Arts, Art

Concentration: Communication Design

May 20XX

GPA ##.#/4.0

Dean's List Fall 20XX

Relevant Coursework

- Design Process
- Advanced Communication Design
- Senior Project
- Web Design
- Motion Graphics
- Introduction to Digital Media

Related Experience

The Hartford, Hartford, CT

Graphic Design Intern

September 20XX – Present

- Trained incoming interns on company programming and design software so the interns could begin contributing to projects and initiatives of the team
- Drafted various designs for company website, particularly pages used by clients; all designs received positive remarks from management and other staff
- Developed the mobile user-friendly technology for The Hartford website, often suggesting new ideas and creative strategies for making content organized and easily accessible

Cigna, Windsor, CT

Graphic Artist Intern

August 20XX – May 20XX

- Designed and proposed new website pages to internal marketing team
- Mastered the technology used at Cigna's marketing department, including PageMaker, Mac OSX, and Adobe Creative Suite
- Assisted the project manager with day-to-day office tasks, managing multiple tasks and deadlines

Skills

- Adobe Creative Suite
- 3D and 2D Modeling
- Photoshop CS6
- After Effects CC
- PageMaker
- Photography
- Social Media Platforms
- Mac OSX, Windows Vista, Chrome OS

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Objective

Seeking an internship as a web designer in the marketing field utilizing creative design skills, original marketing ideas, and strong interpersonal skills

Education

University of Connecticut, Storrs, CT

Bachelor of Fine Arts, May 20XX

Major: Digital Media and Design;

Concentration: Web Design

GPA #.#/4.0, Dean's List; Fall 20XX

Skills

- 2D and 3D Design
- PageMaker
- QuarkXPress
- Sketching & Drafting
- Web Publishing
- Photoshop CS6
- Google Sketchup Pro

Related Coursework

- Marketing & Digital Media Analytics
- Digital Culture
- Web Design
- Business Marketing
- Digital Humanities
- Motion Graphics

Design Experience

UConn Center for Students with Disabilities (CSD), Storrs, CT

Student Graphic Design Assistant; August 20XX – Present

- Design and format a website for CSD to increase the ease of use for students, parents, and faculty who utilize the services found on the website
- Update the CSD website to become mobile-user friendly on both Android and Apple operating systems
- Arrange data, resources, documents, and contacts in the website to create a highly organized database
- Attend and actively participate in weekly staff meetings to analyze and discuss progress made in each department in order to make improvements as feedback is provided to the center

Internship Experience

Whole Foods Market, Portland, ME

Marketing Intern; June 20XX – April 20XX

- Assisted web designers within the corporation with the creation of a new Whole Foods Market website for the New England store locations
- Developed online advertisement designs with the result of increased viewership by 10% in one year
- Reorganized the structure of each department in the Whole Foods Market website for customer ease of use
- Collaborated with 10 designers and fellow interns in the regional marketing team to brainstorm new ideas

Leadership Experience

Camp Waziyatah, Waterford, ME

Lead Camp Counselor; June 20XX – September 20XX