

What can I do with my Major?

JOURNALISM



UCONN DEPARTMENT: Journalism

To learn more about this major check out the department website or schedule a meeting with an academic advisor.

NATURE OF WORK

Depending on the size and location of the organization, journalists can be responsible for a wide variety of tasks. From layout of pages to writing headlines, taking photographs, and performing office duties, the nature of the work varies. Another aspect of journalism that varies is the work environment. Journalists usually work both inside and out, wherever they need to go in search of a story.

Journalism prepares graduates with transferable skills and qualities that can be beneficial in a variety of industries and careers.

UCONN RESOURCES

Advertising Club
Communication Society
Digital Media and Design Club
The Daily Campus
Her Campus UConn
Pre-Communication Learning Community
Sports, Entertainment, Media, and Innovation Club

[Additional organizations \(and the most current information\) can be found at the UConn Student Activities website.](#)

A liberal arts and sciences education develops critical thinking, written and oral communication, versatility and problem solving skills, which are valuable in any career and will help students adapt to an ever-changing world.

PROFESSIONAL ASSOCIATIONS & ADDITIONAL RESOURCES

American Journalism Review
American Marketing Association
American Medical Writers Association
American Society of Newspaper Editors
American Society of Media Photographers
International Association of Business Communicators
International Radio and Television Society Foundation
Investigative Reporters and Editors
Magazine Publishers of America
National Association of Broadcasters
National Communication Association
National Newspaper Publisher Assn.
National Press Photographers Assn.
Newspaper Association of America
The Association for Women in Communications
Society for Technical Communication

SAMPLE JOB TITLES

Visit [O*Net](#) and conduct an Occupation Quick Search of each job title to learn more about that career path.

Advertising Manager
Broadcast News Analyst
College Admissions Counselor
Consumer Advocate
Copywriter
Corporate Trainer
Critic
Editor
Editorial Assistant
Electronic Publisher
Event Planner
Feature Writer
Freelance Journalist
Fundraiser
Investigative Journalist
Journalist
Legislative Aide
Marketing Manager
Medical Writer
Newscaster
News Writer
Photojournalist
Poets, Lyricists, and Creative Writers
Post Production Editor
Press Secretary
Production Assistant
Proofreader
Public Relations Specialist
Publicist
Publisher
Radio/TV Announcer
Research
Script Writer
Social Media Specialist
Technical Writer