



What can I do with my Major?

BUSINESS & TECHNOLOGY

SAMPLE JOB TITLES

Visit *O*Net* and conduct an Occupation Quick Search of each job title to learn more about that career path.

General and Operations Managers
Computer and Information Systems Managers
Business Continuity Planner
Computer Systems Analyst
Information Technology Project Manager
Vocational Education Teacher, Postsecondary
Business Teacher, Postsecondary
Management Analysts and Consultants
Webmaster
Data-Processing Technician
Database Specialist

UConn Resources

Department of Operations and Information Management
Alpha Kappa Psi
UConn Sport Business Association
Information Management Association
Student Entrepreneurial Organization
Undergraduate Business Leadership Council
Freshman and Sophomore Business Society
International Business Society

Other Resources

International Association of Internet Professionals
American Management Association
Association of Information Technology Professionals

Overview of Major

The Business and Technology major is only offered to students who attend the Stamford and Waterbury tri-campuses. The purpose of this program is to provide students with a degree in business that focuses on the applications involved with information technology. The major provides students with the knowledge in information technology necessary to be prepared for areas such as finance, financial markets, and interactive marketing. The program is designed to prepare future business leaders for the constant business and technological challenges of today's marketplace. In taking courses involving database management, programming, communications, and Internet technologies, students receive a solid background for success in the field.

Nature of Work

The Business and Technology major combines a general business education with a special emphasis on the application of technology to modern-day business problems. The goal is to have students engaged in the concepts of social responsibility and ethical business practice while encouraging the use of quantitative, technical, and theoretical approaches necessary for problem solving in the complex milieu of today's global business environment.

