



What can I do with my Major?

BUSINESS ADMINISTRATION

SAMPLE JOB TITLES

Visit [O*Net](#) and conduct an Occupation Quick Search of each job title to learn more about that career path.

[Business Teacher](#)
[Business Intelligence Analyst](#)
[Business Continuity Planner](#)
[Administrative Services Manager](#)
[General and Operations Managers](#)
[Medical and Health Services Managers](#)
[First-Line Supervisors of Office and Administrative Support Workers](#)
[Agents and Business Managers of Artists, Performers, and Athletes](#)

UConn Resources

[Department of Business](#)
[Alpha Kappa Psi](#)
[UConn Sport Business Association](#)
[Student Entrepreneurial Organization](#)
[Undergraduate Business Leadership Council](#)
[Freshman and Sophomore Business Society](#)
[International Business Society](#)

Other Resources

[American Management Association](#)

Overview of Major

The Business Administration major is open only to students at the Hartford, Stamford, and Waterbury campuses. The program objective of the major in Business Administration is to prepare future business leaders who will be effective general managers with expertise in managerial communications, finance, management, and marketing.

Nature of Work

Upon graduating with a bachelor of science degree in Business Administration, students are well prepared for professions requiring general management competencies and knowledge. The work requires constant communication, creativity, and organization. There are also many management training programs in companies dedicated to the development of employees from entry-level positions to higher ranks. To attain a higher position, an employee must prove that he or she can do the work, work well with others, and take on more responsibility.

