



Careers in **SPORT & BUSINESS**

Students interested in careers in sport and business focus on the business processes of sports, such as sales, marketing, management, media, operations, and legal aspects. Upon graduation, students have a firm understanding of the jobs and functions that comprise the front offices of collegiate and professional sports organizations. Graduates also possess the business acumen to work outside of sports in positions requiring teamwork, problem solving, and communication skills.

Job titles and careers of recent graduates

- Account Executive
- Advertising Sales Executive
- Assistant Coach
- Associate Media Planner
- Business Consultant
- Client Services Coordinator
- Cloud Applications Consultant
- Community Relations Associate
- Field Marketing Manager
- IT Coordinator
- Logistics Account Executive
- Marketing & Event Associate
- Recruiter
- Sales Executive
- Social Media Coordinator
- Store Manager
- Ticket Sales Representative
- Video Streaming Coordinator

**Students looking for a career
in sport and business most
often complete these degree
programs within our school:**

Bachelor's degrees

Sport Marketing & Management
Outdoor Recreation, Parks &
Human Ecology

Master's degrees

Master of Science
Athletic Administration /
Sport Management
Recreation Administration

Notable employers hiring recent graduates

- Adidas Group
- Aeris Communications
- Allstate
- Big Ten Network
- Chicago Bears
- Coyote Logistics
- ESPN
- Gum Gum
- IMG Learfield
- Indianapolis Motor Speedway
- LIDS Sports Group
- Milwaukee Bucks
- NBC Sports Group
- Octagon
- Oracle
- PepsiCo
- Phoenix Suns
- Wieden + Kennedy
- Yelp



SCHOOL OF PUBLIC HEALTH-BLOOMINGTON

**OFFICE OF CAREER
SERVICES**