



CAREER FAIR PARTNERSHIP OPPORTUNITIES

The Office of Career Services at the IU School of Public Health offers several partnership opportunities to organizations who are interested in enhancing their interactions with students on campus and expanding their visibility during a career fair. Funds are used directly to enhance career services opportunities for students. If you would like to participate as an expo partner, please select the desired partnership level when you register for the career expo through Career Link or contact Sarah Cady at scady@indiana.edu or call (812) 856-7224. These partnership opportunities are a part of the School of Public Health's Industry and Foundation Engagement Program.

PLATINUM PARTNER (\$750)

In addition to participating employer benefits, Platinum Partners receive:

- High-traffic table placement at the career expo
- Prominent recognition as a Platinum Partner on-site at career expo
- Organization logo on career expo website as a Platinum Partner with link to company website
- Organization logo on printed and electronic marketing materials advertising the career expo sent to students
- Prominent recognition in the career expo program as a Platinum Partner
- Additional social media promotion thanking your organization for being a Platinum Partner of the career expo
- Priority placement for next day interviews in conjunction with expo participation (best available)
- Free parking at venue on the day of the career expo and next day interviews

GOLD PARTNER (\$550)

In addition to participating employer benefits, Gold Partners receive:

- High-traffic table placement at the career expo
- Recognition as a Gold Partner on-site at the career expo
- Organization logo on career expo website as a Gold Partner with link to company website
- Recognition in the career expo program as a Gold Partner
- Priority placement for next day interviews in conjunction with expo participation (best available)
- Free parking at venue on the day of the career expo and next day interviews

SILVER PARTNER (\$300)

In addition to participating employer benefits, Silver Partner receive:

- Recognition as a Silver Partner on-site at the career expo
- Organization name listed on career expo website as a Silver Partner
- Recognition in the career expo program as a Silver Partner
- Free parking at venue on the day of the career expo and next day interviews

CREAM & CRIMSON SERVICE PARTNER (In-kind Donation – minimum estimated donation value of \$200)

Our service partners provide an in-kind donation of goods or services to assist with preparation or execution of a student career event. Examples of services partnerships could include: conference supplies or set up, promotional item donations, marketing services, or speaker services.

In additional to participating employer benefits, Cream & Crimson Partners receive:

- Recognition on-site at the career expo
- Organization name listed on career expo website as a Cream & Crimson Partner
- Recognition in the career expo program as a Cream & Crimson Partner

To learn more about these exciting opportunities, please contact Sarah Cady at scady@indiana.edu or by calling 812.856.7224.