Jump Start Your Career
Transform For Success

2017/18

PwC Education Programme
Teaching Philosophy

U+ Committed to extending awareness beyond a level of familiarity
U+ Course breadth enhances readiness through better operational understanding of practical company and industry issues
U+ Course depth re-enforces personal readiness attributes such as cultivating productive relationships and communicating with influence

Our goal is to prepare young professionals for the world of work. At every level of analysis, our students will Try, seek out and listen to Feedback, and Learn. And at every stage they will be going through that process in a context that will bring the learning to life and enable them to translate any theory they learn into practice, as part of the programme experience.

Based on our global research and extensive CEO interviews on market trends and opportunities, workforce readiness and skill gaps were identified as a key constraint. As a response, PwC has developed an integrated programme that combines formal education with practical experience addressing professional readiness during the early stages of a career.

U+ has been specifically designed for young ambitious individuals seeking to accelerate their careers and make a positive impact within the organisation.

U+ will provide students with the necessary knowledge, skills and tools not only to build their business acumen, but also to gain the self-mastery needed to unlock career aspirations.

Our Candidates

+ 0-5 years working experience
+ Diverse backgrounds
+ Top academic performance
+ Ambition with the desire to succeed
+ Leadership and career development
+ Strong language skills (CH-EN)

Our Mission

We aim to bridge the gap between academic education and practical work experience by developing market-ready professionals who are savvy, knowledgeable and adaptable.

Our Program Features

+ State-of-the-art lectures and facilities
+ Experienced faculty with business knowledge
+ On-the-job training and experience
+ Exposure to Fortune 500 companies and C-Suite Executives
+ Leadership and career development

Our Candidates

+ Market-ready skills
+ Industry experience
+ Career development

75% of CEOs indicate that a skilled, educated and adaptable workforce is a priority for business.

Scholarships and Financial Aid

We offer scholarships to exceptional individuals who demonstrate strong commitment and ambition.

Financial aid can be made available via licensed institutions.

8 Core Curricula

1. Business Communication
2. Getting Down to Business
3. Business Acumen
4. Consulting 101
5. Industries of the 21st Century
6. Global Acumen
7. Project Management
8. Careers and Development

Programme Duration 12 months
Enrollment starting from Spring 2017

Core Business Knowledge
+ Build foundation

Career Mentorship
+ On-job practice

Extended Courses
+ Combine practice with theory

Real Business Experience
+ Application to real business

An unique learning experience
PwC, one of the Big Four accounting firms, has just registered a non-academic vocational training organisation in the Shanghai Free Trade Zone. It is the first time for PwC China to launch this innovative service.

— CBN TV, 11 October 2016

China’s first foreign-funded vocational school will be established in the Shanghai Free Trade Zone after receiving approval today. PwC, the multinational financial services company, plan to establish a school to train talents.

— International Channel Shanghai, 12 October 2016

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The programme is proposed by PwC China which is expected to start operation in 2017. Pre-operation license has been obtained from Shanghai Pudong Human Resources and Social Security Bureau in October 2016. Operation License is subject to review and permit by Shanghai Pudong Human Resources and Social Security Bureau.

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